

GD 254 | IL 254



HIANND  
LETTERS

The word 'HIANND' is rendered in a large, stylized font. The 'H' and 'I' are filled with a dark blue, textured brushstroke. The 'A' is filled with a light blue and white pattern. The 'N' is filled with a solid light blue. The 'D' is filled with a light blue and white concentric pattern. A small, light blue diamond shape is positioned between the 'H' and 'I'. Below 'HIANND', the word 'LETTERS' is written in a simple, hand-drawn, light blue font.

M|I|C/A

WESLEY  
STUCKEY

FALL  
2016

TUESDAYS  
4-10

BROWN  
308

wstuckey@mica.edu  
601.953.0176

*Letterforms express more than information, they can also convey sensibilities, ideas, and emotions. This class gives students basic language on letterforms and, through a series of drawing workshops, prepares students for directed lettering projects from the legible to the abstract.*

*Fulfills a 200-level IL elective. Preference is given to sophomore IL majors.*

#### LEARNING OUTCOMES

- 1 Develop an understanding of aesthetic styles and types of lettering in both, historic and modern, contexts**
- 2 Identify and articulate differences between typography and lettering.**
- 3 Develop a personal style of hand crafted letters.**
- 4 Explore alternative materials and techniques to craft letters, both legible and abstract.**

## GRADES

Three latenesses reduce the course grade by one full grade. Three unexcused absences earn an F for the course. Grades are based on the quality of concept and design, willingness to revise and refine, care and craftsmanship, and presentation and participation in critiques and discussions.

## EXPECTATIONS

All stages of each assignment are expected to be completed on time—the more developed your ideas and form are in class, the more feedback can be offered. Assignments are due at the beginning of class and must be cleanly completed and ready for presentation. Participation in critiques is essential. Email critiques will not be provided for students who miss class.

## HEALTH + SAFETY

It is the responsibility of faculty and students to practice health and safety guidelines relevant to their individual activities, processes, and to review MICA's Emergency Action Plan and attend EHS training. It is each faculty member's responsibility to coordinate with the EHS Office to ensure that all risks associated with their class activities are identified and to assure that their respective classroom procedures mirror the EHS and Academic Department guidelines. Each of these policies and procedures must be followed by all students and faculty. Most importantly, faculty are to act in accordance with all safety compliance, state and federal, as employees of this college and are expected to act as examples of how to create art in a way to minimize risk, and reduce harm to themselves and the environment. Faculty must identify, within each art making process, and require personal protection equipment use, by each student for each class, when applicable. Students are required to purchase personal protection equipment appropriate to their major. Those students who do not have the proper personal protection equipment will not be permitted to attend class until safe measures and personal protection is in place.

## GRADING SCALE

- A+ I wish that I had designed that!
- A Excellent work, beyond expectations.
- A- Very, very, very good.
- B+ Solid, sincere, and acceptable.
- B Not bad but could be better.
- B- Issues with concept, follow-through, clarity, process, lateness
- C> Design may not be your thing.

## ATTENDANCE

Attendance and participation is mandatory. Arrive on time to the start of each class and after each break. Students who have the equivalent of more than 3 absences are no longer eligible to earn credit for the course.

## ADA

Any student who feels s/he may need an accommodation based on the impact of a disability should contact their instructor privately to discuss specific needs. Please contact the Learning Resource Center at 410.225.2416, in Bunting 458, to establish eligibility and coordinate reasonable accommodations. For additional information please refer to: <http://www.mica.edu/LRC>

## PLAGIARISM

Each discipline within the arts has specific and appropriate means for students to cite or acknowledge sources and the ideas and material of others used in their own work. Students have the responsibility to become familiar with such processes and to carefully follow their use in developing original work.

**POLICY** — MICA will not tolerate plagiarism, which is defined as claiming authorship of, or using someone else's ideas or work without proper acknowledgment. Without proper attribution, a student may not replicate another's work, paraphrase another's ideas, or appropriate images in a manner that violates the specific rules against plagiarism in the student's department. In addition, students may not submit the same work for credit in more than one course without the explicit approval of all of the instructors of the courses involved.

**CONSEQUENCES** — When an instructor has evidence that a student has plagiarized work submitted for course credit, the instructor will confront the student and impose penalties that may include failing the course. In the case of a serious violation or repeated infractions from the same student, the instructor will report the infractions to the department chair. Depending on the circumstances of the case, the department chair may then report the student to the Office of Academic Affairs, which may choose to impose further penalties, including suspension or expulsion.

LETTERING  
IS THE ART OF  
DRAWING  
LETTERS

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CRAFTED FOR  
A SINGLE USE  
AND PURPOSE  
AS OPPOSED TO  
USING PREVIOUSLY  
DESIGNED LETTERS

LETTERING  
≠  
TYPOGRAPHY

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