

KEEPING IT SIMPLE

SOMETIMES THE BEST AND SIMPLEST TOOLS THAT WE CAN USE TO CREATE LETTERING ARE JUST MICRON PENS AND A BLANK SHEET OF PAPER. IT DOESN'T GET MUCH SIMPLER THAN THAT. WHILE A MICRON PEN ONLY CREATES A SIMPLE, SINGLE, BLACK LINE/MARK, IT CAN BE MANIPULATED TO ADD A LOT OF FLAIR TO OTHERWISE THE MOST BASIC LETTER FORMS.

Zines are most commonly used as small circulation self-published folios of original or appropriated texts and images, and they are usually reproduced via photocopier. They are meant to be cheap, quick, and simple ways to disseminate information and ideas. We are not talking about the September Issue here. These are tiny booklets for designers to express themselves and their ideas almost immediately.

For this project, we will make a self-portrait catalog of items that are found in our backpacks, purses, bags, and wallets (with obvious editing out of extremely personal information/data). We will make our own small zine by only using marks made with pens. Ok, ok, ok...you may use sharpies too, for thick lines, sparingly. You may use imagery/illustrations to accent your lettering but they must also be drawn using, or at least incorporate marks made with, the same pens. We will have an in-class demo day with using pens to create your own style of lettering. We will also have a special FaceTime/Skype session with KATE BINGAMAN-BURT, Illustrator & Educator, to learn her methodology and approach to lettering for her drawings of her daily purchases.

katebingamanburt.com

MIIC/A

HAND LETTERS

TUESDAYS 4-10

BROWN 308

WESLEY STUCKEY.CON/ CLASS

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DETAILS

- 1. 8 Page Self-Cover
- 2. Page Size: 4.24" x 5.5" Flat Size: 11" x 17"
- 3. Black & White / No Bleed

GOALS

Develop your own personal style of lettering using a single pen.

Express who you are through lettering and the things that you keep with you everyday.